

Course Outline for NAARSO Operations Course

Date: 2017

Course Title: Professionalism

1. Starting with the WHY
 - a. Why are you here?
2. See – Do – Get
3. Professionalism
 - a. Knowledge
 - b. Behavior
4. Personal Message / Branding
 - a. What does your brand say about you?
 - b. Does it match your goals?
5. Environmental Professionalism
6. Questions